

125 West 55th St New York, NY 10019

Comments: cancelled per buyer

Contract # 25179997 Agency: WATERFRONT STRATEGIE CPE: 163/173/4859

Washington, DC 20007 Product: Issue

3050 K ST NW #100

Agency Order #: 5072622 Buyer: Thompson, Katie Salesperson: BRADLEY PHILIPPS 202-955-5342

Changes as of: 10/7/2016 at 3:11 PM Flight: 10/11/16 - 10/17/16 Advertiser: Senate Majority PAC

Office: WASHINGTON

Version: Highlighting Revision 3 Station: WWSB Market: Sarasota-Manatee - SRA

Total Spots:

Total \$: \$0.00

Total CPP: \$0.00

Primary Demo: Adults 35+ Con Type: POLITICAL/VOTE Total GRP:

Traffic #: 61286

Separation:

Assistant: BRADLEY PHILIPPS 202-955-5342

CAN 9 5:30p-6p
Tu-F,M
CAN 10 6p-6:30p
Tu-F,M
CAN 11 7p-8p
Tu-F,M
CAN 11 7p-8p
Tu-M
CAN 12 11p-11:35p
Th
CAN 13 8p-9p

News

\$800.00 \$800.00

\$675.00

38 8 38 8 3

ABC 7 News @ 5:30

\$600.00

ABC 7 News @ 6P

Rachael Ray

ABC 7 News At Noon ABC 7 News At Noon

\$225.00

'n B

\$130.00

30 8 36 38 # 8 8 36

CAN 15 10p-11p CAN 14 9p-10p

How to Get Away With Murder-ABC

\$1,500. 98 \$1,500. 98 <del>\$2,200.</del> <del>90</del>

TOTALS:

0

0

\$0.00

\$0.00 \$0.00

\$1,500.00

3:

\$1,500.00

\$0.00 \$0.00 \$0.00 \$0.00 \$1,600.00 \$1,200.00

\$0.00

9.9 9: 9 9. 9.0 9: 9.0

\$0.00

\$260.00 \$450.00

\$0.00 \$0.00 \$0.00 \$0.00 \$0.00

\$450.00 \$600.00

\$3,375.00

\$800.00

\$2,200.00

30 8 Greys Anatomy ABC

ABC 7 News @ 11

**Notorious** 

CAN 5 11a-12n

Tu-F,M

CAN 6 12a-12:30p

Tu-F,M

CAN 7 12:30p-1p

CAN 7 12:30p-1p

Tu-F,M

CAN 8 3p-4p

CAN 3 6a-6:30a Tu-F,M Tu-F,M CAN 4 7a-8a

Good Morning America Good Morning Suncoast

\$450.00

B B

\$350.00

\$225.00 \$120.00

\$300.00

\$225.00

The View

CAN 1

# Day/Time <del>Tu-F,M</del> <del>5a-5:30a</del>

PP

Program

Rate

A35P Rating

Len 10/11

10/11 - 10/11

Spots Total

CPP

GRP

Total

\$240.00

\$0.00

\$700.00 \$450.00

\$0.00 \$0.00

\$900.00

Good Morning Suncoast

Good Morning Suncoast

CAN 2 5:30a-6a



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Total Spots:

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\$0.00

Agency Order #: 5072622 Product: Issue Buyer: Thompson, Katie Office: WASHINGTON

3050 K ST NW #100

Washington, DC 20007 Salesperson: BRADLEY PHILIPPS 202-955-5342 Primary Demo: Adults 35+ Assistant: BRADLEY PHILIPPS 202-955-5342 Con Type: POLITICAL/VOTE Separation: Total GRP: Total CPP: Traffic #: 61286 \$0.00

Special Instructions

05/24/16 10:28 AM 08/25/16 2:48 PM 08/28/16 10:27 AM Date/Time 10/03/16 12:47 PM 10/07/16 3:11 PM 10/03/16 12:48 PM BRADLEY PHILIPPS Ronda Drago BRADLEY PHILIPPS BRADLEY PHILIPPS Ronda Drago BRADLEY PHILIPPS Added by Separation: 30 Comment Separation: 30 cancelled per buyer LINE 11 NA OFFER 1X 10/17 7P-8P ABC 7 NEWS @ \$800 LN 14 PRG IS NOTORIOUS PLS REV PRG revised line 14 **Order Level Comments** 

ay/Time % Distrib Spots Dollars CPP	_	NA	\$0.00	0	0%	Total
	J	CPP	Dollars	Spots	% Distrib	Day/Time

Market Budget: WWSB Share: 3%

\$0

Competitive Information

Unknown: 97% Comment:

\$0.00	0	Total
Dollars	Spots	Month

New	Queued for Electronic Contracting	Makegood 1	Revision	Makegood 2	Revision	TXC VIOLOTI	Desision		Trans	
5/24/16 10:28 AM	6/1/16 8:27 AM	8/25/16 2:48 PM Ronda Drago	8/28/16 10:27 AM	10/3/16 12:47 PM Ronda Drago	10/3/16 12:48 PM		10/7/16 3·11 PM		Created/Received Created by	
5/24/16 10:28 AM BRADLEY PHILIPPS		Ronda Drago	8/28/16 10:27 AM BRADLEY PHILIPPS	Ronda Drago	10/3/16 12:48 PM BRADLEY PHILIPPS	0	10/7/16 3:11 PM RRADI EY PHII IPPS		Created by	
Confirmed		Sent_To_Rep	Confirmed	Sent_To_Rep	Confirmed		Revised		Status	
30									Spot+	
			_				29		Spot-	Trans
\$16,225.00	\$0	\$0	\$0	\$0	\$0		29 \$-16.225.00		\$ Chg	Transaction History
\$16,225.00 \$16,225.00	\$0	\$16,225.00	\$16,225.00	\$16,225.00	\$16,225.00		\$0		Contract	,
			Changes: Competitive Market Budget from \$341,667 to \$540,833, Total Spots from 30 to 29, Comments from Separation: 30 to revised line 11, Demo Meta to [R16], User \$16,225.00 Entered \$ from \$0.00 to \$16,225.00.1 buyline added or modified.	\$16,225.00 Changes: Total GIMPs to 0.	0 modified.	Changes: Comments from revised line 11 to revised line 14. 1 buyline added or	Comments from revised line 14 to cancelled per buyer, User Entered \$ from \$16,225.00 \$0 to \$0,00. 15 buylines added or modified.	Changes: Total Spots from 29 to 0, Calculated Dollars from \$16,225.00 to \$0.00, Competitive Market Budget from \$540,833 to \$0, Total \$ from \$16,225.00 to \$0.00,	\$ Comment	

Non-Discrimination Policy PARAGRAPHS 49 AND 50 OF THE UNITED STATES FEDERAL COMMUNICATIONS COMMISSION'S REPORT AND ORDER NO. 07-217 PROVIDES THAT BROADCAST STATIONS' ADVERTISING CONTRACTS WILL NOT DISCRIMINATE ON THE BASIS OF RACE OR ETHNICITY, AND MUST CONTAIN NONDISCRIMINATION CLAUSES. CONSISTENT WITH THIS ORDER, KATZ MEDIA GROUP (INCLUDING ANY SUBSIDIARY OR DIVISION OF KATZ) DOES NOT DISCRIMINATE IN ANY BROADCAST ADVERTISING CONTRACT ON THE BASIS OF RACE OR ETHNICITY.

ETHNICITY AND EVALUATES, NEGOTIATES AND COMPLETES ITS BROADCAST ADVERTISING CONTRACTS WITHOUT REGARD TO RACE OR ETHNICITY.